

iCARE



Knowledge and its application have been at the epicenter of every human endeavor

over the ages. In recent times there has been a new vigor towards leveraging an organization's collective wisdom for competitive advantage. Enterprises are opting to become knowledge driven organizations because of the realization that future performance depends not only on financial capital investment but also intellectual asset management. A prerequisite for enterprises to be successful in the knowledge revolution is the recruitment and retention of knowledge workers.

Kenware, Inc. (KI) is a Knowledge Management (KM) solutions company that focuses on helping enterprises - both nascent and mature - achieve higher **operational productivity and profitability**. More importantly, KI's services are tailored to help **organizations survive and succeed** in an increasingly competitive business environment.



The **iCARE** (intellectual Capital Acquisition and Retention for Enterprise)

solutions suite - KI's brandname for knowledge



worker acquisition solutions - comprises of **in10s** and **inVEst** packaged service offerings. The suite has been created to facilitate intellectual asset creation with optimal capital investment.



With the in10s and inVEst service spectrum, KI enables enterprises to staff from a global knowledge worker

resource repository.

The **iCARE** array of services recognizes the need - as identified by the US Department of Education - for knowledge

workers to possess adequate foundation skills (basic academic & thinking



abilities; resourcefulness and personality-related skills) and relevant competency skills (job-related information, systems, process & technology utilization skills; social behavior and interpersonal skills). KI's **iCARE** services enable enterprises to identify and induct effective knowledge workers.

For further information, please contact Kenware.

